



Greening the Philippine Industries with the **ECO**PROFIT Approach



Exercise on

Creativity and Innovation









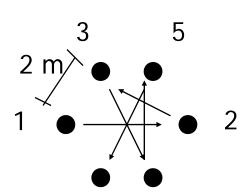
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Actual Situation

Process:

- 6 people in a circle, distance between each person is about 2 m, each person has a number (1 to 6)
- They are throwing one ball from Nr. 1 to Nr. 6 so that every person is touching the ball one time.
- Lineup:



Used time: ~ 10 sec.







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Your Target (given by the management)

 Each person has to touch the ball one time, one after the other, pay attention on the correct order (from Nr. 1 to Nr. 6)

 The process should be finished within 3 sec.



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Your Task

- Improve the actual process to reach your target!
- Use BRAINSTORMING as tool to find the best solution
- Prepare a short presentation
 - about your process to find the best solution
 - about the your chosen solution
- Present your results to the management



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Brainstorming





- Any kind of criticism is strictly forbidden!!
- Phantasy are not set any limits.
- Quantity comes before quality.
- Take up the ideas of the others and develop them further.





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Your Resources

- 40 minutes for improving the process (brainstorming and trial) and preparing the presentation
- 5 minutes for presentation
- 1 ball
- 2 flip charts
- 2 markers





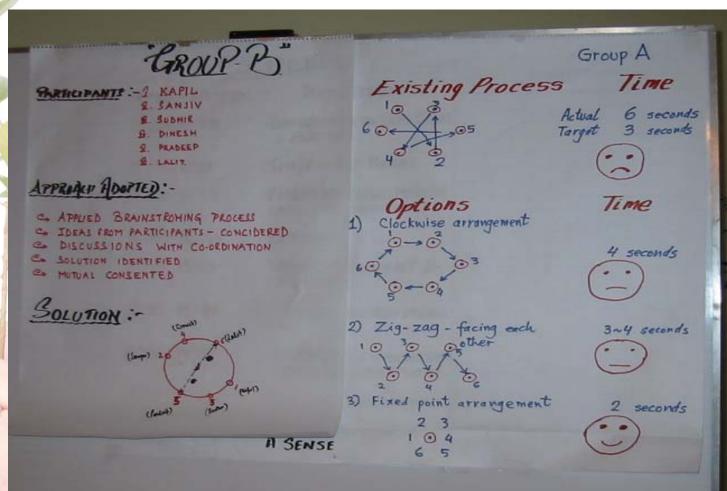






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Ways of Solving







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